

# HSBC Holdings plc 1H18 Results

## Fixed Income Investor Presentation

Date: 6 August 2018



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# HSBC Key Credit Messages



# HSBC Key Credit Messages

Diversified businesses, capital strength, robust funding and liquidity

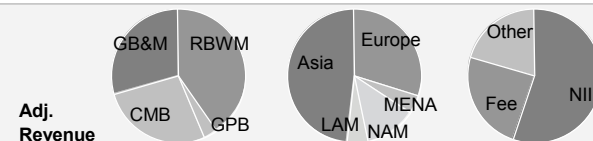
As at 1H18

**Conservative approach to risk management**

**8bps**  
ECL as a % of gross customer advances (annualised)

**1.4%**  
Stage 3 loans as a % of gross customer advances

**Diversified revenue streams by business, geography and type**



**Strong capital position and capital generation ability**

**14.2%**  
CET1 ratio

**5.4%**  
Leverage ratio

**\$7.2bn**  
Profit attributable to ordinary shareholders

**Robust funding and liquidity metrics**

**71.8%**  
Advances / Deposits ratio

**158%**  
Liquidity Coverage Ratio

**\$540bn**  
High Quality Liquid Assets

**Strong credit ratings**

**A**  
HSBC Holdings S&P rating

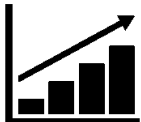



**A2**  
HSBC Holdings Moody's rating

**AA-**  
HSBC Holdings Fitch rating

# HSBC Group Strategy and 1H18 Performance



# Our strategic priorities and financial targets

Strategic priorities		Financial targets		
 <p><i>Deliver growth from areas of strength</i></p>	<p><b>1 Accelerate growth from our Asian franchise</b></p> <ul style="list-style-type: none"> <li>◆ Build on strength in Hong Kong</li> <li>◆ Invest in PRD, ASEAN, and Wealth in Asia (incl. Insurance and Asset Management)</li> </ul> <p>Be the leading bank to support drivers of global investment: <b>China-led Belt and Road Initiative</b> and the transition to a <b>low carbon economy</b></p>	<p><b>RoTE<sup>1</sup></b></p> <p>◆ &gt;11% by 2020</p>		
	<p><b>2</b> Complete establishment of UK ring-fenced bank, increase mortgage market share, grow commercial customer base, and improve customer service</p>			<p><b>Costs</b></p> <p>◆ Positive adjusted jaws</p>
	<p><b>3 Gain market share and deliver growth from our international network</b></p>			
<p><b>4</b> Turn around our US business</p>	<p><b>Capital and dividend</b></p> <ul style="list-style-type: none"> <li>◆ Sustain dividends through long-term earnings capacity of the businesses</li> <li>◆ Share buy-backs subject to regulatory approval</li> </ul>			
<p><b>5 Improve capital efficiency;</b> redeploy capital into higher return businesses</p>				
<p><b>6</b> Create capacity for increasing investments in growth and technology through efficiency gains</p>				
<p><b>7</b> Enhance customer centricity and customer service through investments in technology</p> <ul style="list-style-type: none"> <li>◆ Invest in digital capabilities to deliver improved customer service</li> <li>◆ Expand the reach of HSBC, including partnerships</li> <li>◆ Safeguard our customers and deliver industry-leading financial crime standards</li> </ul>				
<p><b>8</b> Simplify the organisation and invest in future skills</p>				
 <p><i>Turnaround of low-return businesses</i></p>				
 <p><i>Build a bank for the future that puts the customer at the centre</i></p>				
 <p><i>Empower our people</i></p>				

# Key messages

## 1<sup>st</sup> half 2018

### Reported PBT

(1H17: \$10.2bn)

**\$10.7bn** 5% ↑

### Adjusted PBT

(1H17: \$12.4bn)

**\$12.1bn** 2% ↓

### RoE<sup>2</sup>

(1H17: 8.8%)

**8.7%** 0.1ppt ↓

### Reported RoTE<sup>2</sup>

(1H17: 9.9%)

**9.7%** 0.2ppt ↓

### A/D ratio

(1H17: 70.1%)

**71.8%** 1.7ppt ↑

### CET1 ratio<sup>3</sup>

(1H17: 14.7%)

**14.2%** 0.5ppt ↓

## 2Q18 key messages

- 1 Reported PBT of \$6.0bn, 13% higher than 2Q17; \$6.1bn adjusted PBT, in line with 2Q17
- 2 Total adjusted revenue increased \$0.2bn to \$13.7bn vs. 2Q17; good business momentum with revenue up \$0.9bn or 7% in all four global businesses; Corporate Centre down \$0.6bn
- 3 Adjusted operating costs of \$8.1bn were \$0.6bn or 7% higher than 2Q17, reflecting increased investment in growth and technology; in line with 1Q18 and guidance
- 4 \$26bn or 3% lending growth compared with 1Q18 and \$43bn or 5% compared with 1.1.18 (on a constant currency basis)
- 5 Strong capital base with a common equity tier 1 ratio of 14.2%

## Key financial metrics

Key financial metrics	1H17	1H18
Return on average ordinary shareholders' equity <sup>2</sup>	8.8%	8.7%
Return on average tangible equity <sup>2</sup>	9.9%	9.7%
Jaws (adjusted) <sup>4</sup>	0.5%	(5.6)%
Dividends per ordinary share in respect of the period	\$0.20	\$0.20
Earnings per share <sup>5</sup>	\$0.35	\$0.36
Common equity tier 1 ratio <sup>3</sup>	14.7%	14.2%
Leverage ratio <sup>6</sup>	5.7%	5.4%
Advances to deposits ratio	70.1%	71.8%
Net asset value per ordinary share (NAV)	\$8.30	\$8.10
Tangible net asset value per ordinary share (TNAV)	\$7.26	\$7.00

Reported results, \$m						
	2Q18	Δ 2Q17	Δ %	1H18	Δ 1H17	Δ %
Revenue	13,577	404	3%	27,287	1,121	4%
LICs / ECL	(237)	190	44%	(407)	256	(39)%
Costs	(8,166)	(51)	(1)%	(17,549)	(1,106)	(7)%
Associates	783	132	20%	1,381	198	17%
PBT	5,957	675	13%	10,712	469	5%

Adjusted results, \$m						
	2Q18	Δ 2Q17	Δ %	1H18	Δ 1H17	Δ %
Revenue	13,685	233	2%	27,535	578	2%
LICs / ECL	(237)	180	43%	(407)	250	38%
Costs	(8,125)	(554)	(7)%	(16,370)	(1,175)	(8)%
Associates	783	90	13%	1,381	122	10%
PBT	6,106	(51)	(1)%	12,139	(225)	(2)%



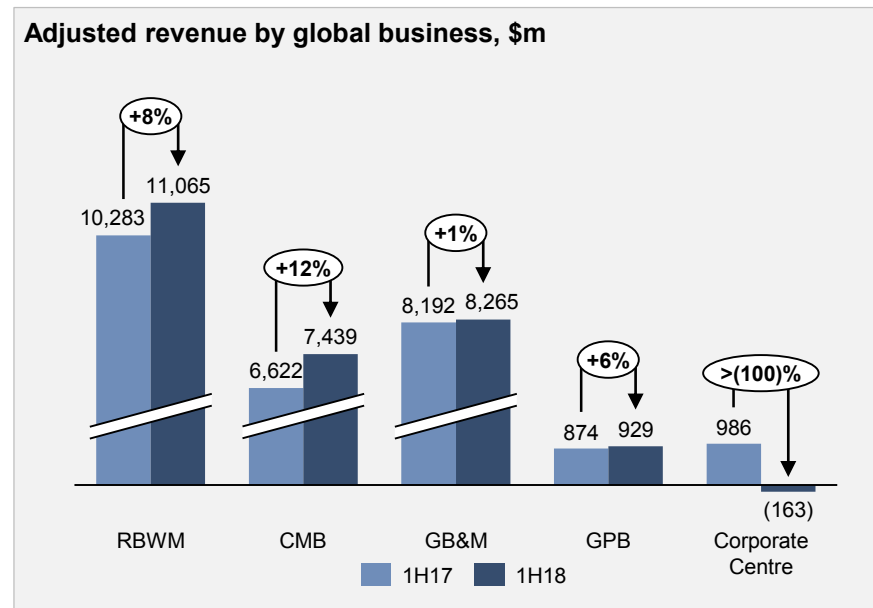
## Reconciliation of Reported to Adjusted PBT

		Discrete quarter			Half year		
		2Q17	2Q18	Δ 2Q17	1H17	1H18	Δ 1H17
<b>Reported profit before tax</b>		<b>5,282</b>	<b>5,957</b>	<b>675</b>	<b>10,243</b>	<b>10,712</b>	<b>469</b>
Includes:							
<b>Currency translation</b>		(118)	-	118	(289)	-	289
<b>Significant items:</b>							
Revenue-related	Fair value movements on financial instruments	(239)	(124)	115	(245)	(152)	93
	Disposals, acquisitions and investment in new businesses	202	(30)	(232)	358	(142)	(500)
	Other	(1)	46	47	(7)	46	53
Cost-related	Settlements and provisions in connection with legal matters	322	56	(266)	322	(841)	(1,163)
	Costs to achieve (CTA)	(837)	-	837	(1,670)	-	1,670
	UK customer redress	(89)	(7)	82	(299)	(100)	199
	Costs of structural reform	(97)	(85)	12	(180)	(211)	(31)
	Other	(18)	(5)	13	(111)	(27)	84
<b>Adjusted profit before tax</b>		<b>6,157</b>	<b>6,106</b>	<b>(51)</b>	<b>12,364</b>	<b>12,139</b>	<b>(225)</b>

The remainder of the presentation, unless otherwise stated, is presented on an adjusted basis

# 1H18 Profit before tax

	1H18	Δ 1H17		
		adverse	favourable	
Revenue	\$27,535m		578	2%
LICs / ECL	\$(407)m		250	38%
Operating expenses	\$(16,370)m	(1,175)		(8)%
Share of profits in associates and joint ventures	\$1,381m		122	10%
<b>Profit before tax</b>	<b>\$12,139m</b>	(225)		(2)%



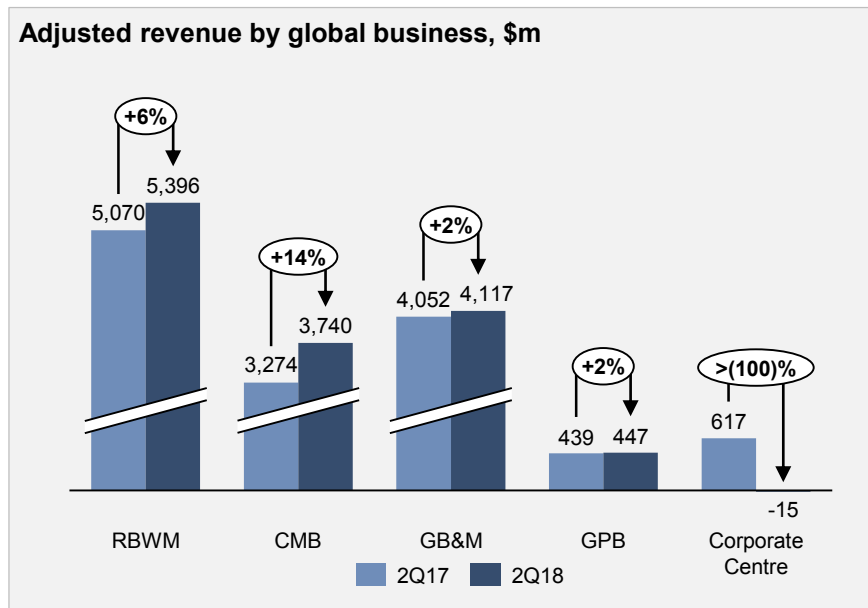
Adjusted PBT by global business, \$m	1H17	1H18	Δ 1H17	Δ %
RBWM	3,397	3,630	233	7%
CMB	3,564	4,111	547	15%
GB&M	3,543	3,568	25	1%
GPB	144	190	46	32%
Corporate Centre	1,716	640	(1,076)	(63)%
<b>Group</b>	<b>12,364</b>	<b>12,139</b>	<b>(225)</b>	<b>(2)%</b>

Adjusted PBT by geography, \$m	1H17	1H18	Δ 1H17	Δ %
Europe	2,100	464	(1,636)	(78)%
Asia	8,223	9,360	1,137	14%
Middle East and North Africa	816	834	18	2%
North America	944	1,104	160	17%
Latin America	281	377	96	34%
<b>Group</b>	<b>12,364</b>	<b>12,139</b>	<b>(225)</b>	<b>(2)%</b>

## 2Q18 Profit before tax

	2Q18	Δ 2Q17		
		adverse	favourable	
Revenue	\$13,685m		233	2%
LICs / ECL	\$(237)m		180	43%
Operating expenses	\$(8,125)m	(554)		(7)%
Share of profits in associates and joint ventures	\$783m		-90	13%
<b>Profit before tax</b>	<b>\$6,106m</b>	(51)		(1)%

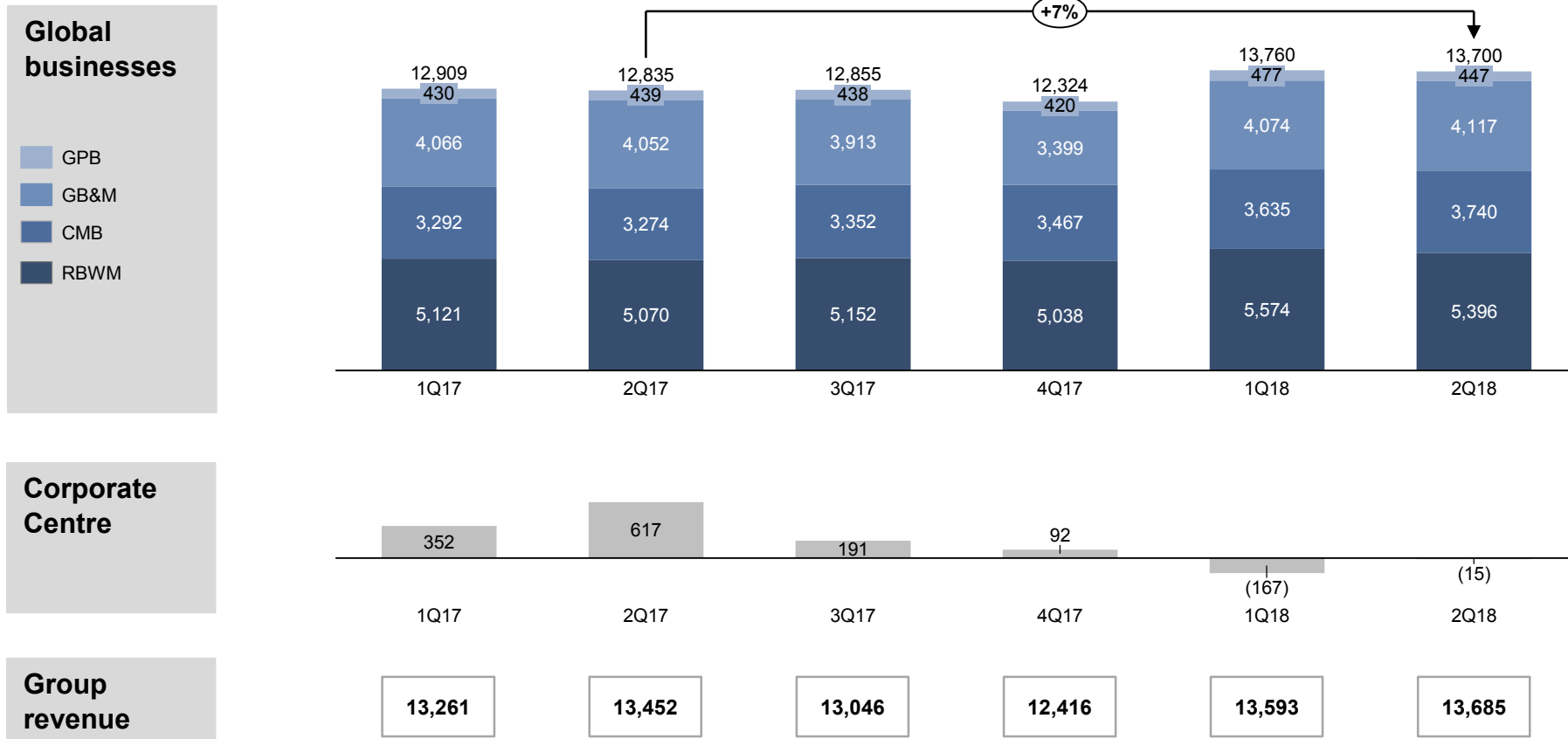
Adjusted PBT by global business, \$m	2Q17	2Q18	Δ 2Q17	Δ %
RBWM	1,581	1,724	143	9%
CMB	1,680	2,000	320	19%
GB&M	1,739	1,855	116	7%
GPB	75	77	2	3%
Corporate Centre	1,082	450	(632)	(58)%
<b>Group</b>	<b>6,157</b>	<b>6,106</b>	<b>(51)</b>	<b>(1)%</b>



Adjusted PBT by geography, \$m	2Q17	2Q18	Δ 2Q17	Δ %
Europe	1,317	241	(1,076)	(82)%
Asia	3,839	4,605	766	20%
Middle East and North Africa	421	397	(24)	(6)%
North America	421	666	245	58%
Latin America	159	197	38	24%
<b>Group</b>	<b>6,157</b>	<b>6,106</b>	<b>(51)</b>	<b>(1)%</b>

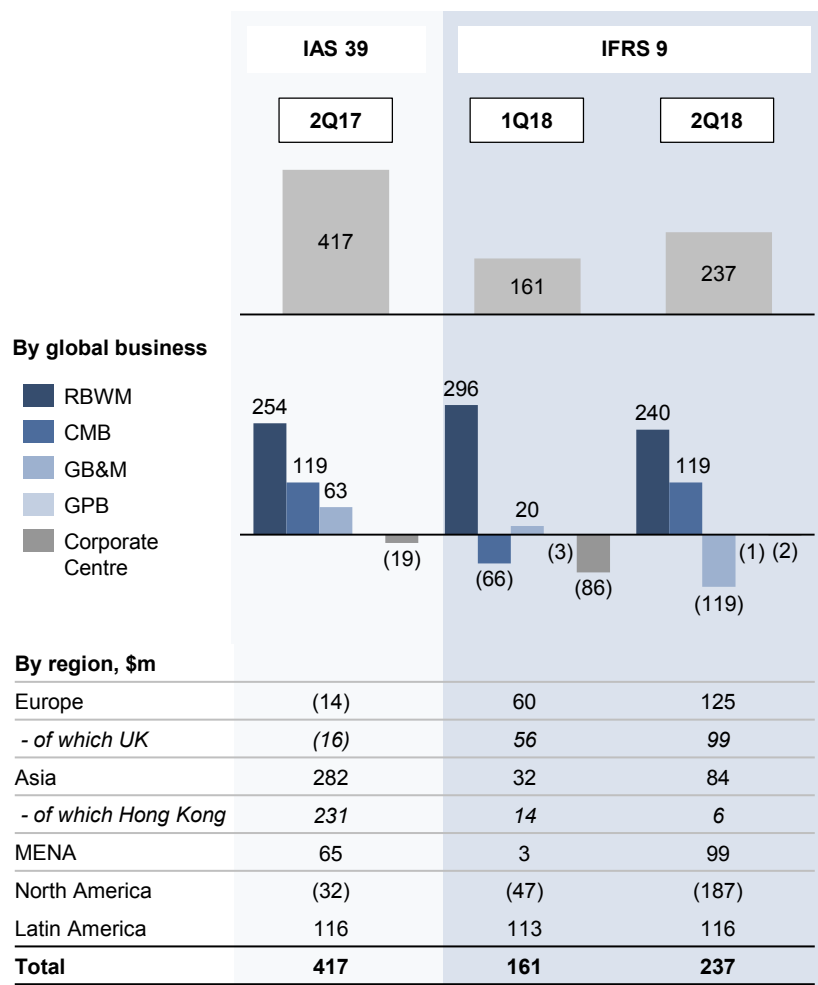
# Revenue performance

## Revenue performance, \$m<sup>7</sup>



## Credit outlook remains stable

### Loan impairment charges and expected credit losses, \$m



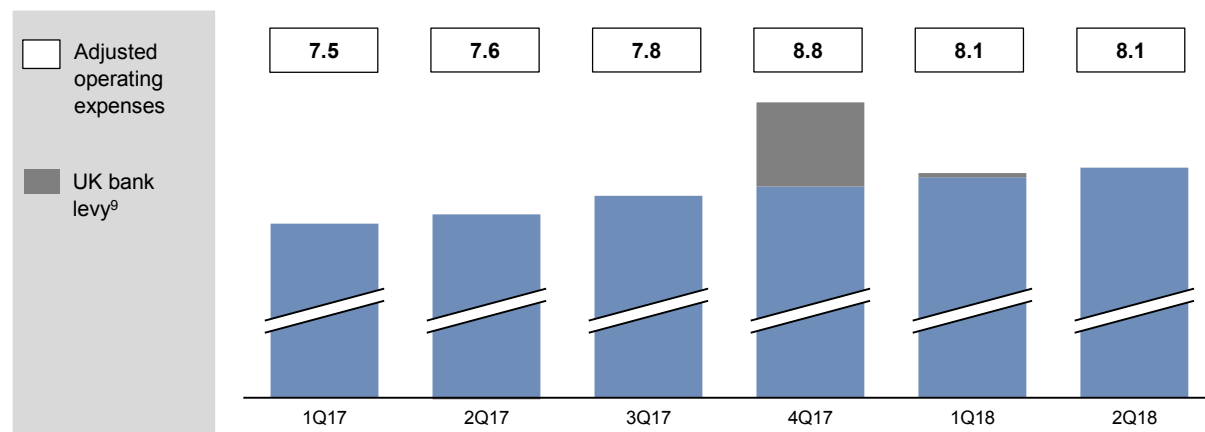
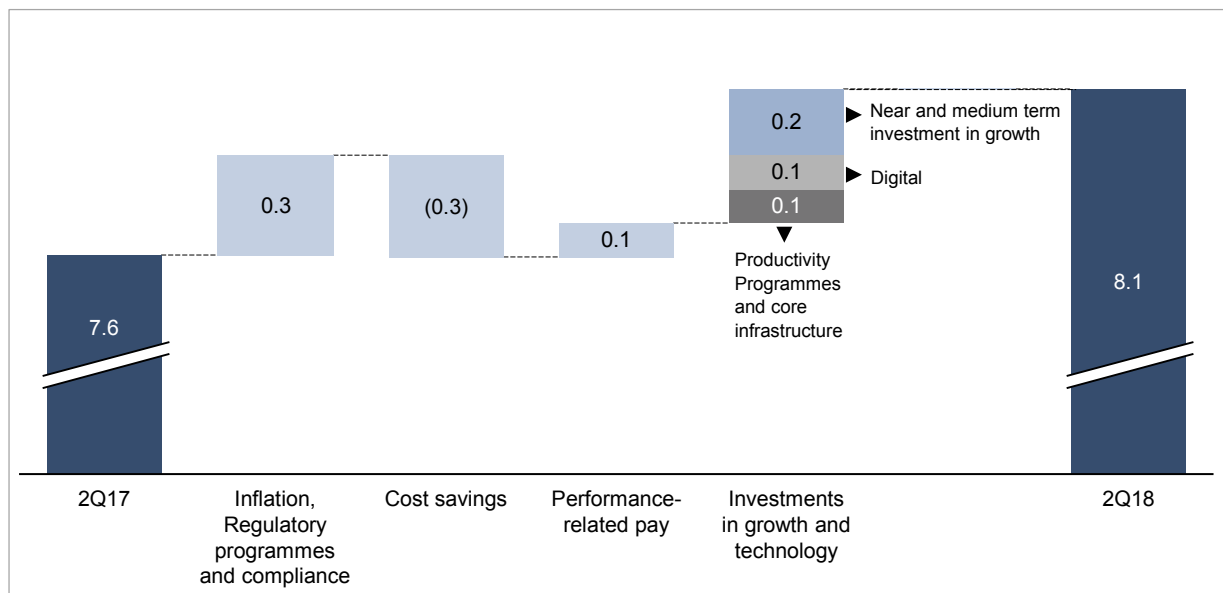
### Analysis by stage as at 30 Jun 2018

\$bn	Stage 1	Stage 2	Stage 3	Total <sup>8</sup>	Stage 3 as a % of Total
<b>30 Jun 2018</b>					
Loans and advances to customers	898.9	68.8	14.2	982.2	1.4%
Allowance for ECL	1.3	2.0	5.3	8.7	
<b>31 Mar 2018</b>					
Loans and advances to customers	906.3	68.1	15.4	990.5	1.6%
Allowance for ECL	1.3	2.2	5.7	9.4	

- ◆ Expected credit losses of \$237m in 2Q18 related mainly to charges in RBWM, notably in Mexico and the UK, against our unsecured lending portfolios
- ◆ North America ECLs benefited from a release in the oil and gas sector
- ◆ The credit environment remains stable

## Investing in growth and technology while maintaining cost discipline

2Q18 vs. 2Q17, \$bn excluding UK bank levy



**Cost discipline and control** to continue appropriate **investment** in the future of the firm, predicated on our commitment to **deliver positive jaws** for FY2018

**2Q18 investments in growth and technology up \$0.4bn** compared with 2Q17. **Near and medium term investments** to grow businesses include:

- ◆ **RBWM**: continued strong growth in new credit card accounts, notably in the US, Asia and UK. Issuance of HSBC sole-branded credit cards in the PRD continues to grow
- ◆ **RBWM**: investment in marketing, front line sales capacity and technology mainly in the US, UK and PRD
- ◆ **GB&M**: strategic hires in Global Banking and GLCM and enhancing client experience in Securities Services
- ◆ **CMB**: further enhancements on HSBCnet platform including Trade Transaction Tracker app and roll out of Digital Business Banking

**Focus on Digital and Technology** programmes across all Global Businesses to enhance customer experience:

- ◆ **PayMe** in Hong Kong reached a milestone of one million users
- ◆ Live trades completed on the **'we.trade'** blockchain platform, the world's first commercially scalable Distributed Ledger Technology platform for open account trade
- ◆ **eTrading** - new algorithmic trading platform for European Equities, improved liquidity to clients in the Evolve platform and enabling the fastest Credit dealer quoting speed on Bloomberg

## Strong capital base: CET1 ratio of 14.2%

### Regulatory capital and RWAs, \$bn

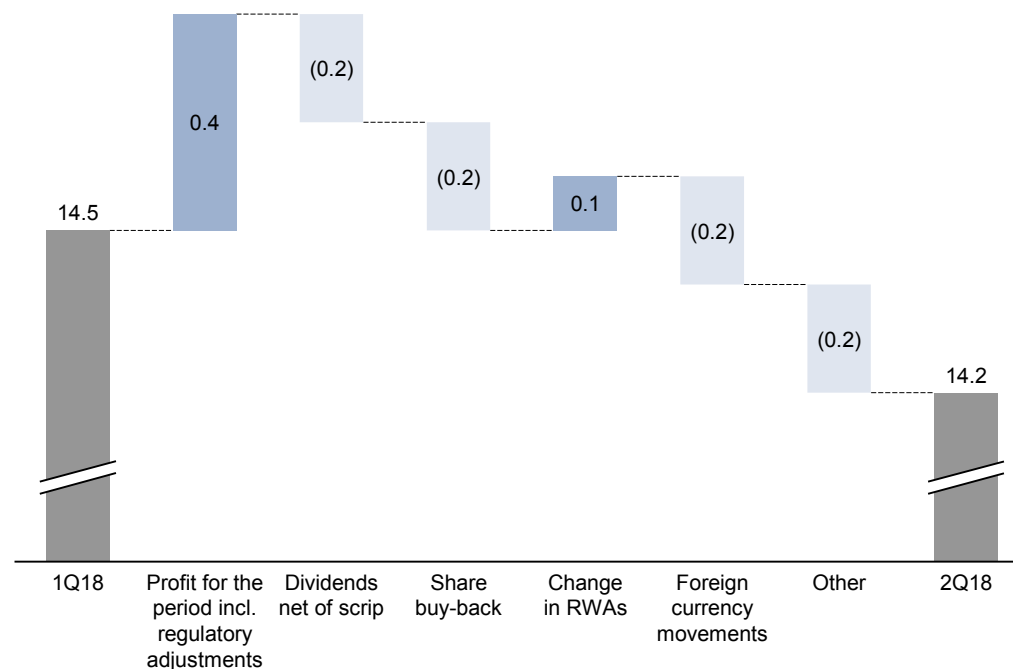
	2Q17	4Q17	1Q18	2Q18
Common equity tier 1 capital	128.9	126.1	129.6	122.8
Total regulatory capital	183.9	182.4	185.2	176.6
Risk-weighted assets	876.1	871.3	894.4	865.5

- ◆ Reported RWAs decreased by \$5.8bn in the first half of 2018. On an adjusted basis, RWAs increased by \$7.8bn or 1%; customer lending grew by 5% compared with 1.1.18
- ◆ During 2Q18, currency movements reduced RWAs by \$24bn

### 2Q18 CET1 movement, \$bn

At 31 Mar 2018	129.6
Capital generation	1.9
Profit for the period including regulatory adjustments	4.0
Dividends <sup>10</sup> net of scrip	(2.1)
Foreign currency translation differences	(5.4)
Share buy-back	(2.0)
Other movements	(1.3)
At 30 Jun 2018	122.8

### CET1 ratio movement, %



### Quarterly CET1 ratio and leverage ratio progression

	4Q16	1Q17	2Q17	3Q17	4Q17	1Q18	2Q18
CET1 ratio	13.6%	14.3%	14.7%	14.6%	14.5%	14.5%	<b>14.2%</b>
Leverage ratio <sup>6</sup>	5.4%	5.5%	5.7%	5.7%	5.6%	5.6%	<b>5.4%</b>

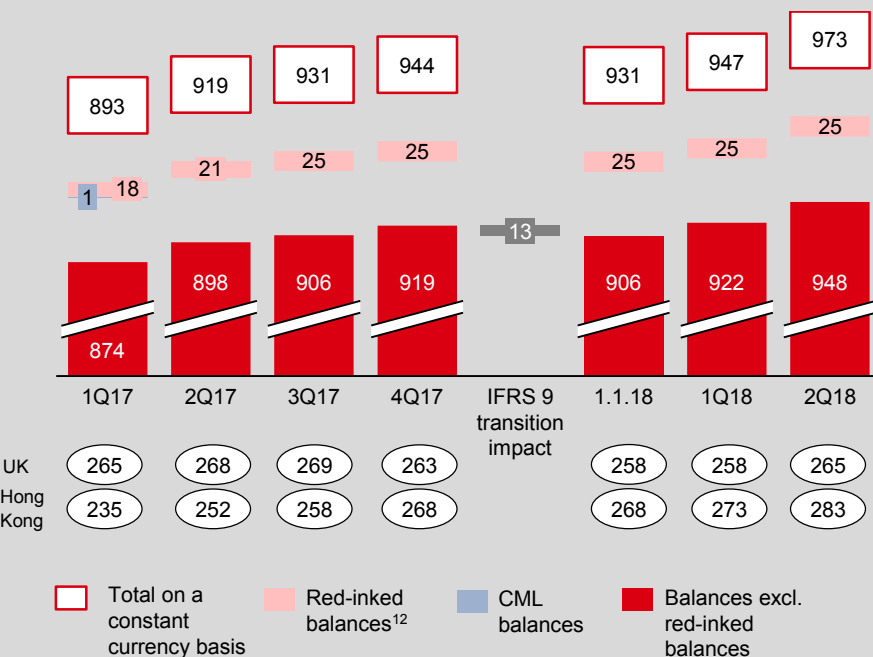
# Customer lending

## 2Q18 Loans and advances to customers<sup>11</sup>

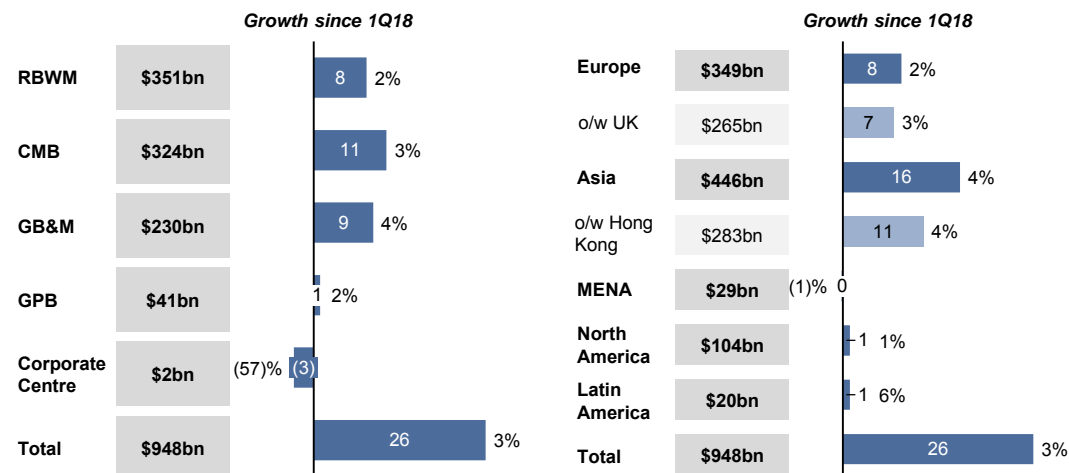
### Balances increased by \$26bn from 1Q18, reflecting:

- Continued lending growth in Asia (\$16bn) primarily in Hong Kong in term lending in line with our strategic focus; Hong Kong mortgage growth of \$2.4bn
- UK mortgage growth of \$2.4bn

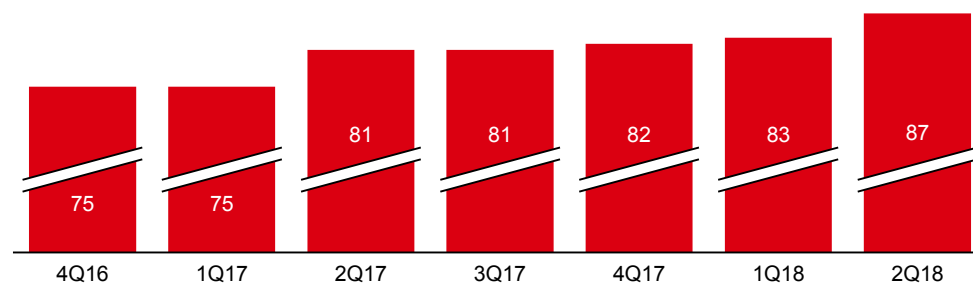
### Loan growth compared with 1.1.18 of \$43bn or 5%



### 2Q18 growth by global business and region excluding red-inked and CML balances



### GTRF funded assets, \$bn



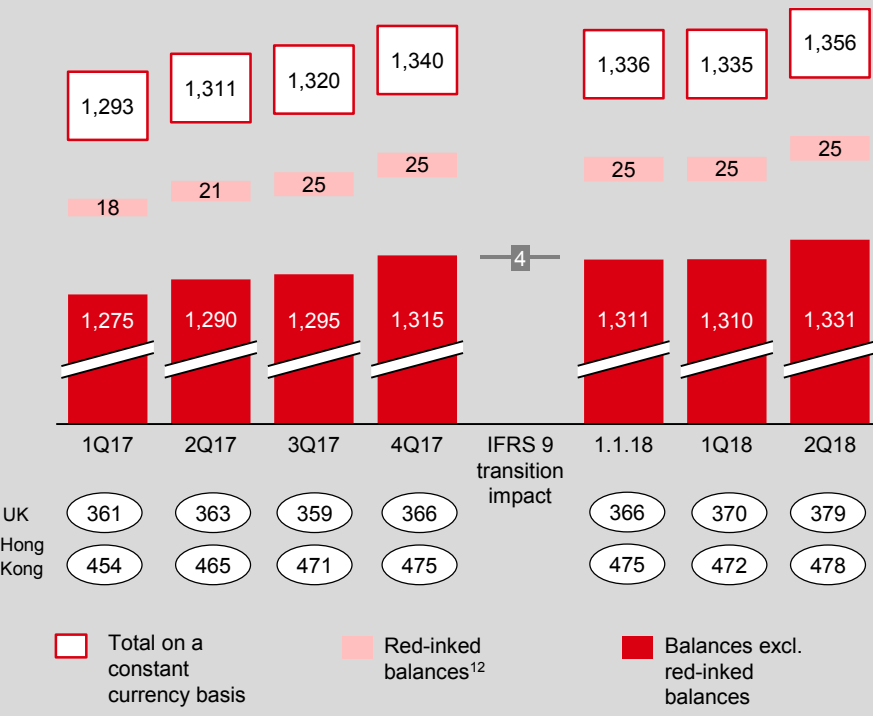


# Customer accounts

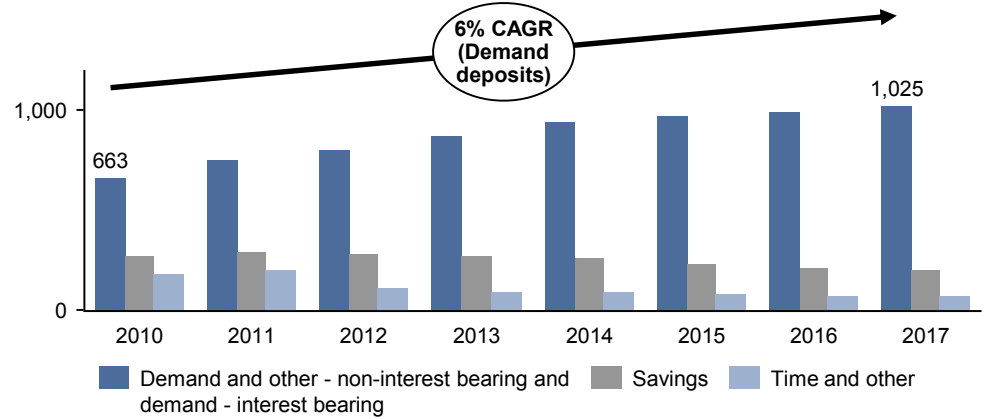
## 2Q18 Customer accounts<sup>11</sup>, \$bn

**Balances increased \$21bn in 2Q18:**

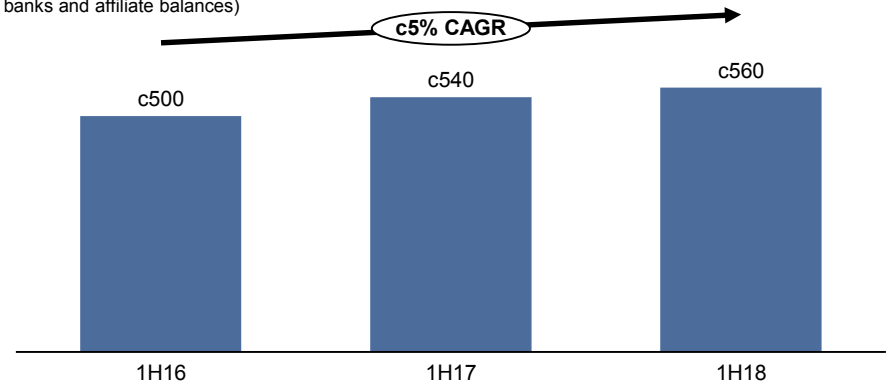
- ◆ Growth in Europe of \$9bn, all in the UK from higher GLCM deposits
- ◆ Growth in Asia of \$11bn mainly from Hong Kong (\$6bn or 1%) largely from term deposits



## Customer accounts<sup>13</sup>, US\$bn



## Average GLCM deposits, US\$bn (Includes banks and affiliate balances)

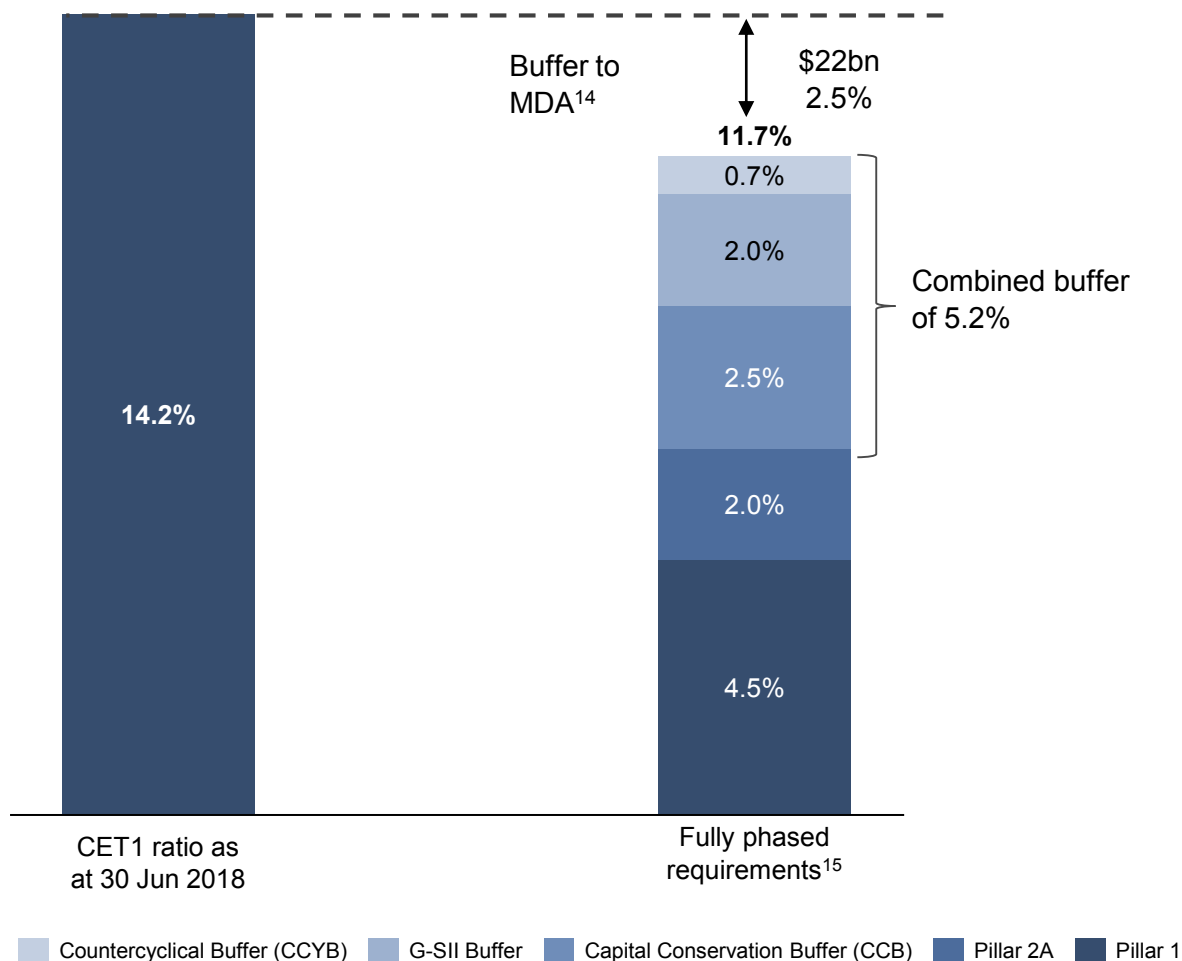


# HSBC's Capital Structure and Debt Issuance



## Group CET1 requirements

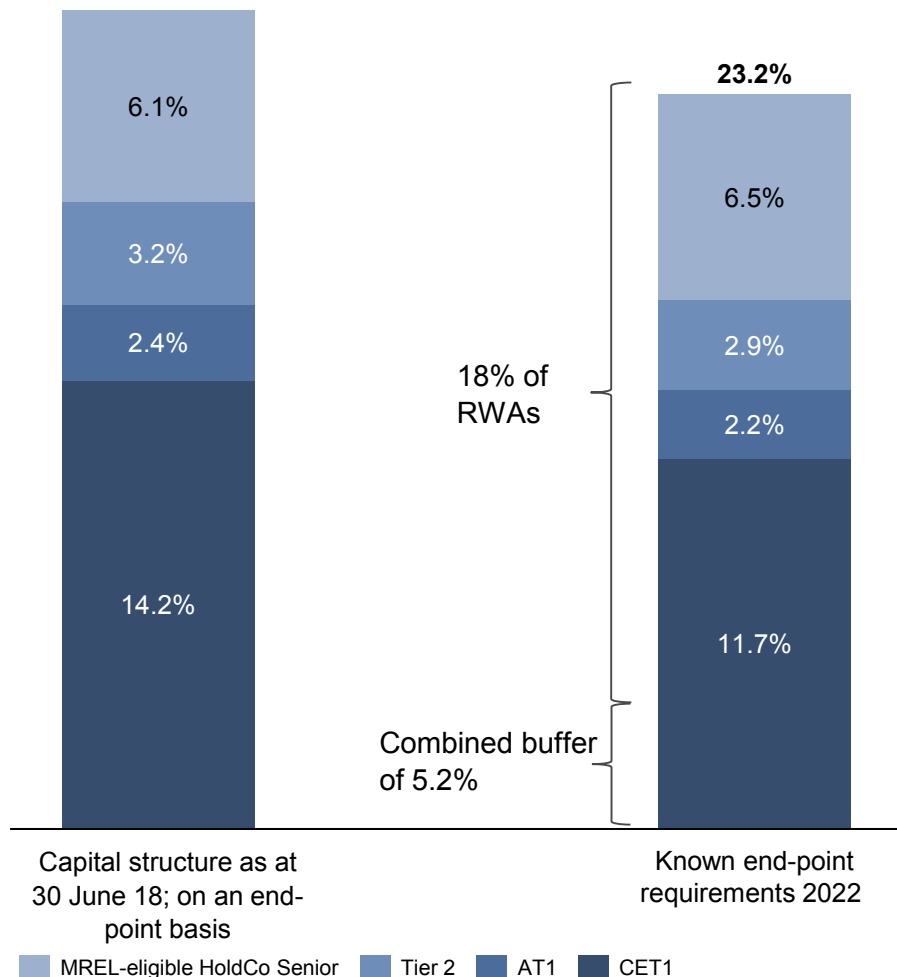
### Common Equity Tier 1 ratio, versus Maximum Distributable Amount ("MDA")



- ◆ 14.2% CET1 ratio, down 40bps from 1 Jan 2018 (after the IFRS9 transitional day 1 impact)
- ◆ \$7.2bn of profit attributable to ordinary shareholders in the half
- ◆ \$36.5bn of distributable reserves
- ◆ Throughout the period from 2018 to 2020, our plan assumes our CET1 ratio will be above 14%

## Total capital and estimated MREL requirements<sup>16</sup>

### Regulatory capital and MREL-eligible HoldCo Senior versus regulatory requirements as a % of RWAs



- ◆ AT1 and Senior MREL increased in 1H18 due to planned issuance
- ◆ Tier 2 increased due to the change in regulatory capital recognition of selected capital securities
- ◆ HSBC group MREL requirement<sup>17</sup> for 2022 is the greater of:
  - 18% of RWAs
  - 6.75% of leverage exposures
  - The sum of requirements relating to each of its resolution groups
- ◆ We are currently evaluating HKMA proposals, and await final rules
- ◆ Based on current assumptions, HSBC Senior MREL issuance requirement<sup>18</sup> is estimated to fall in the range \$60-80bn
- ◆ HSBC manages its capital and debt securities to meet end-point regulatory requirements, as well as funding and other business needs
- ◆ HSBC has a Multiple Point of Entry resolution strategy

## Issuance strategy and plan

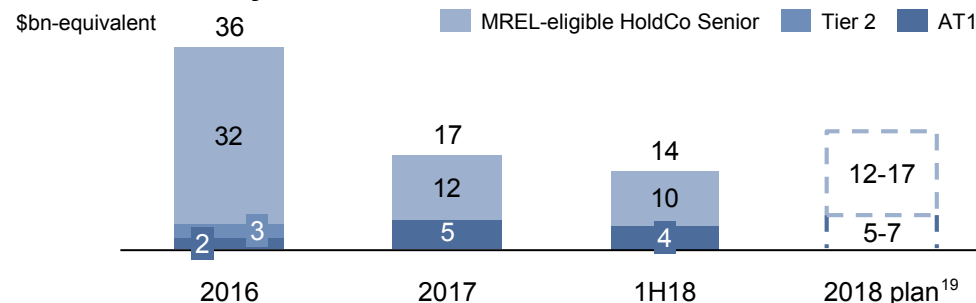
### Issuance Strategy

- ◆ HSBC Holdings is the Group's principal issuing entity for AT1, T2 and Senior MREL
- ◆ MREL debt will be downstreamed, where appropriate, in a form compliant with local regulations
- ◆ MREL issuance is expected to be at the top end of the 2018 guided range; we may also look to pre-fund part of our 2019 issuance
- ◆ Issuance over time to broadly match group currency exposures
- ◆ Issuance executed with consideration to our maturity profile
- ◆ Selected operating subsidiaries may issue to meet local funding and liquidity requirements

### 1H18 Issuance Highlights

- ◆ Issued \$4.2bn of compliant AT1; \$20.7bn outstanding
- ◆ Issued \$10.3bn of MREL; \$53.2bn outstanding
- ◆ Issuance from our operating subsidiaries included:
  - €2.25bn from HSBC France
  - C\$1.25bn from HSBC Bank Canada

### Issuance History



**2018 Issuance Plan**<sup>19</sup>

**Additional Tier 1**  
**\$5-7bn**

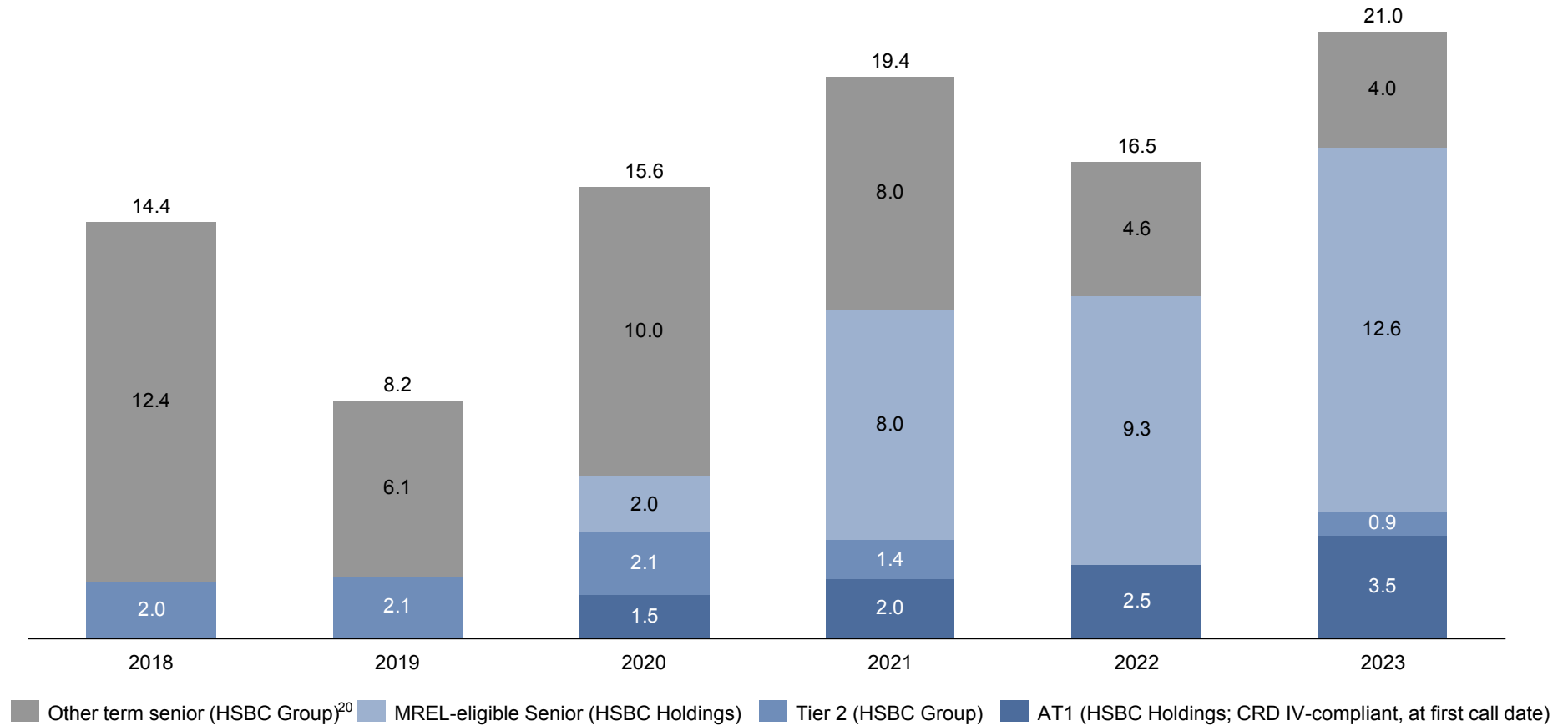
**Tier 2**  
**No current plans**

**Senior MREL**  
**\$12-17bn**

# Redemption profile

## Contractual maturity profile, \$bn

As at 30 June 2018

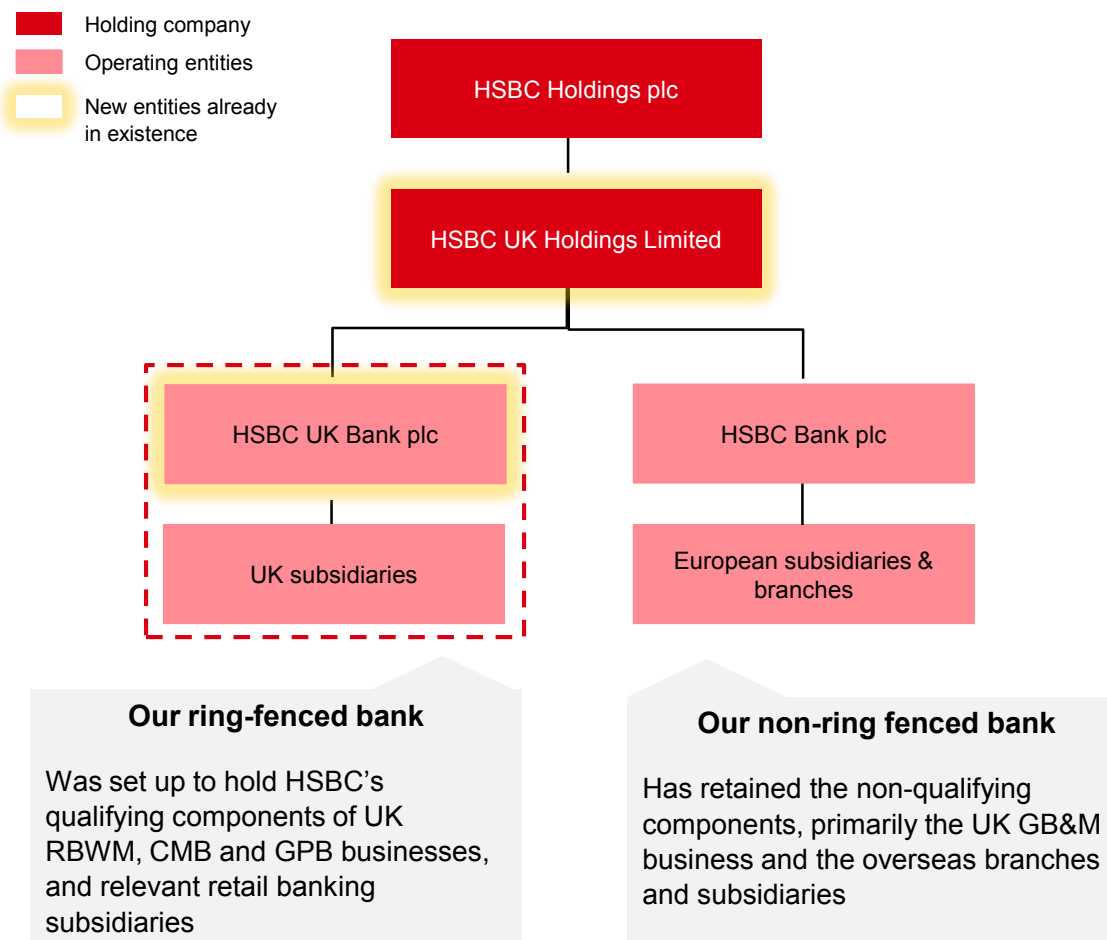


The maturity profile above does not include \$6bn of perpetual capital securities redeemed on 4 June 2018

# Establishing the UK Ring-Fenced Bank

# HSBC has completed the ring-fencing of its UK retail banking activities

## Illustrative future structure



## Milestones completed in 1H18

- ✓ In January 2018, the Ring Fence Transfer Scheme ('RFTS') court process was initiated with the submission of an application to the High Court, followed by the first hearing to consider and approve the communications programme
- ✓ The RFTS was sanctioned by the High Court in May 2018
- ✓ All mobilisation restrictions to HSBC UK Bank plc's banking licence under section 55I of the FSMA were lifted on 27 June 2018
- ✓ A £12bn capital injection was made indirectly by HSBC Holdings plc to HSBC UK Bank plc through its immediate parent, HSBC UK Holdings Limited
- ✓ HSBC completed the ring-fencing of its UK retail banking activities on 1 July 2018
- ✓ The transfer of c14.5 million customers
- ✓ The migration of roles from London to Birmingham has completed and a fully functioning HSBC UK Bank plc team is in place

HSBC Bank plc will be transferred to HSBC UK Holdings Limited in the second half of 2018

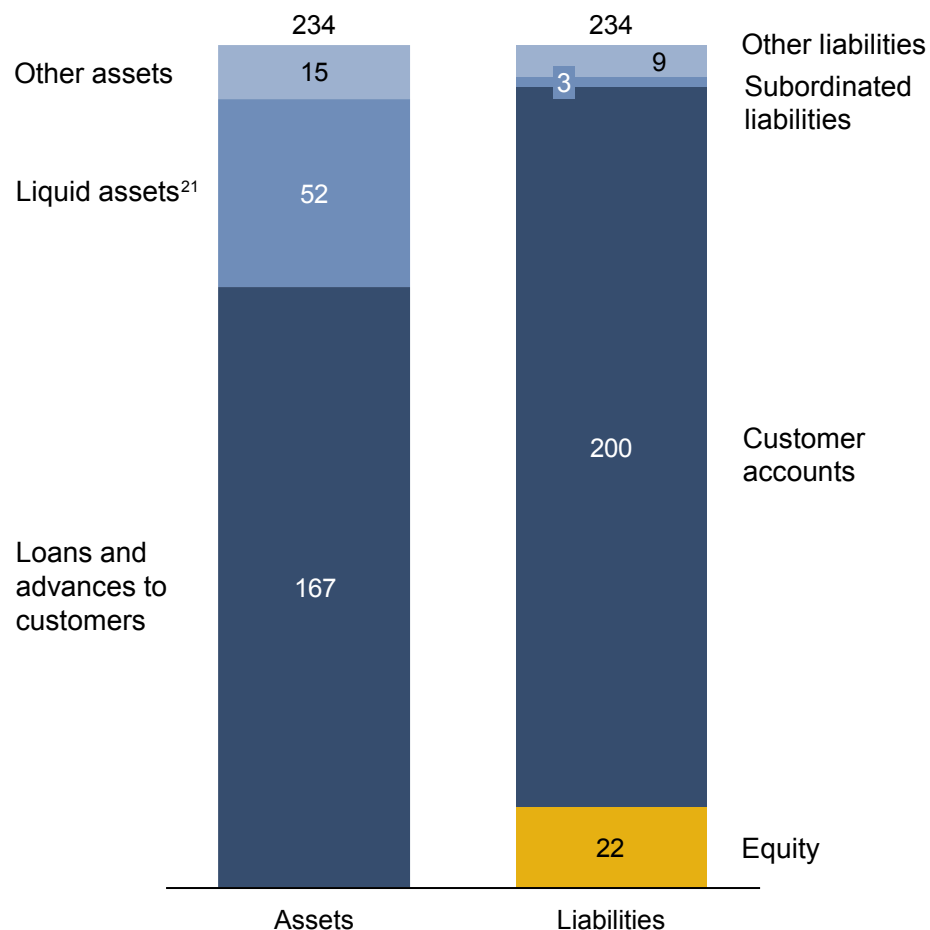


# HSBC UK Bank plc and HSBC Bank plc disclosures as at 1 July 2018

Source: HSBC Bank plc Interim Report 2018

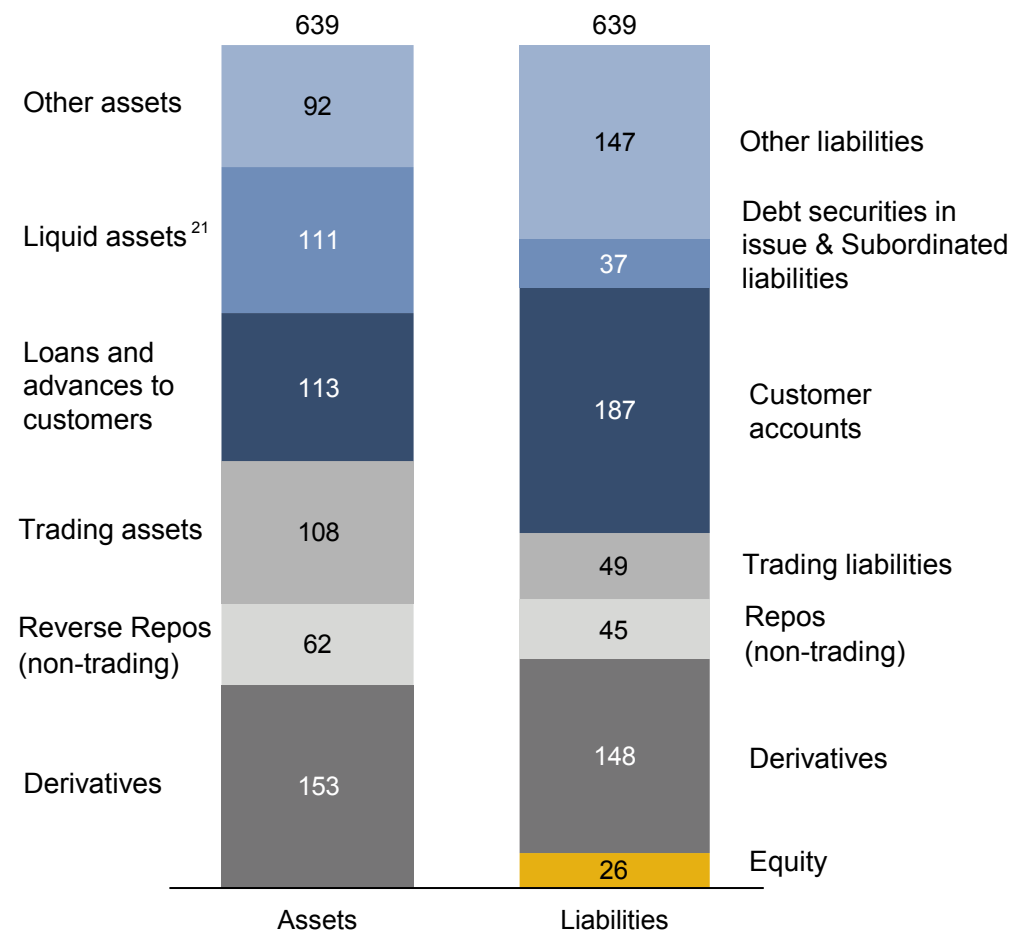
## HSBC UK Bank plc (our ring-fenced bank)

### Consolidated balance sheet, £bn



## HSBC Bank plc (our non-ring fenced bank)

### Consolidated balance sheet post transfers, £bn



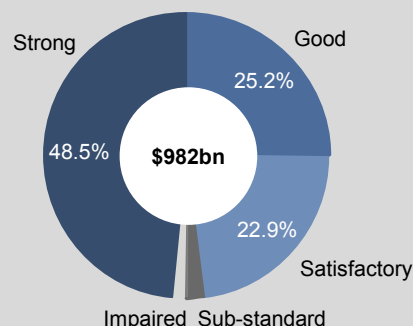
The charts above illustrate the post-transfer assets, liabilities and equity of HSBC UK Bank plc and HSBC Bank plc on a consolidated basis. As a consequence of the change in the HSBC Bank plc group structure, intergroup assets and liabilities are created which were previously eliminated on consolidation. This includes balances between the HSBC Bank plc group and HSBC UK Bank plc, as well as balances between the HSBC Bank plc group and subsidiaries of HSBC UK Bank plc. The numbers presented are subject to change for any final transfers identified. The impact of the transfer is disclosed in Note 12 'Events after the balance sheet date' on page 60 of the HSBC Bank plc Interim Report 2018.

# Appendix

# Credit quality remains robust reflecting the Group's conservative approach to risk management

## Gross loans and advances to Customers - \$982bn

Total gross customer loans and advances to customers by credit quality classification  
As at 30 Jun 2018



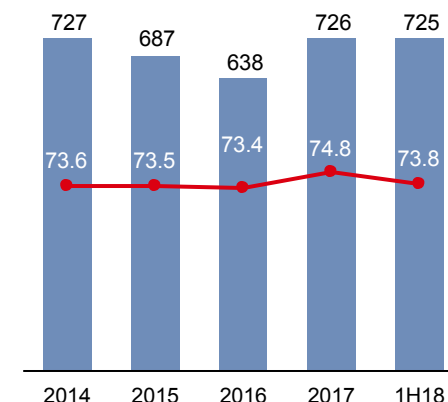
## Total gross customer loans and advances to customers of \$982bn

Increased by \$23bn (2%) from 1 Jan 2018 on a reported basis.

Increased by \$42bn (5%) from 1 Jan 2018, on a constant currency basis.

The effect of transitioning to IFRS 9 on 1 Jan 2018 was a reduction in loans and advances to customers of \$11bn from 31 Dec 2017.

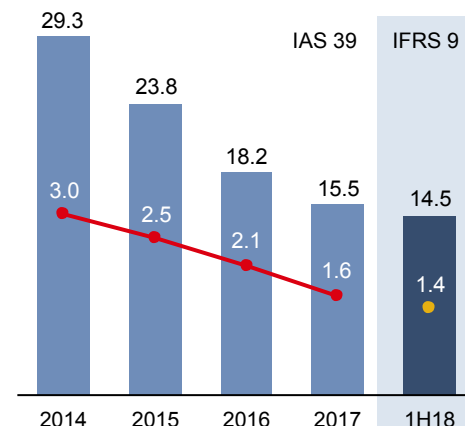
## Loans and advances to customers of 'Strong' or 'Good' credit quality, \$bn



● 'Strong' or 'Good' loans as a % of gross loans and advances to customers (%)  
■ 'Strong' or 'Good' loans (\$bn)

c74% of gross loans and advances to customers of 'Strong' or 'Good' credit quality, equivalent to external Investment Grade credit rating.

## Stage 3 and impaired loans and advances to customers, \$bn

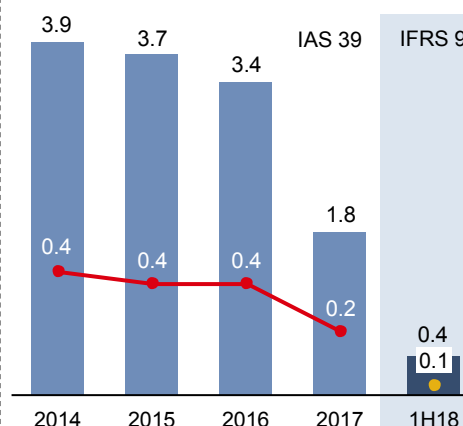


● Impaired loans as a % of gross loans and advances to customers (%)  
● Stage 3 loans as a % of gross loans and advances to customers (%)  
■ Impaired loans (\$bn)  
■ Stage 3 loans (\$bn)

Stage 3 loans as a % of gross loans and advances to customers was 1.4%.

The run down of CML loans to zero was a significant factor in the reduction of impaired loans.

## Change in expected credit losses and other credit impairment charges, ('ECL'), \$bn



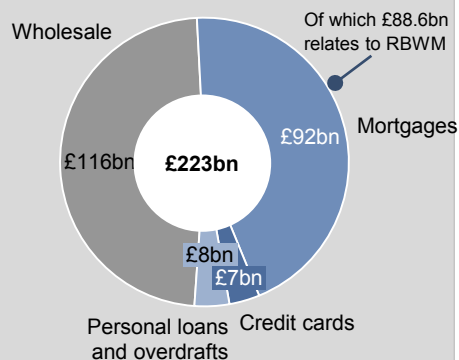
● LICs as a % of average gross loans and advances to customers (%)  
● ECL as a % of gross loans and advances to customers (%)  
■ Loan impairment charges and other credit risk provisions (\$bn)  
■ Change in expected credit losses and other credit impairment charges (\$bn)

ECL charge of \$407m in 1H18; ECL as a % of gross loans and advances to customers was 8bps (annualised).

# UK customer advances

## Total UK<sup>22</sup> gross customer advances - £223bn

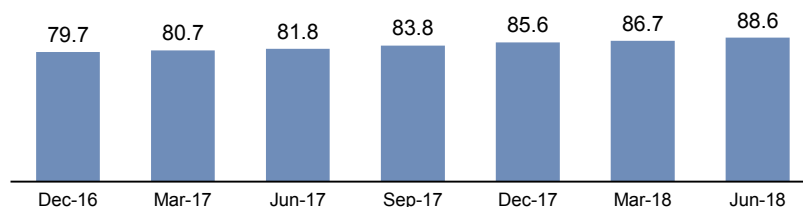
As at 30 Jun 2018



**Total UK gross customer advances of £223bn (\$293bn) represents 30% of the Group's gross customer advances:**

- Continued mortgage growth whilst maintaining extremely conservative loan-to-value (LTV) ratios
- Low levels of buy-to-let mortgages and mortgages on a standard variable rate (SVR)
- Low levels of delinquencies across mortgages and unsecured lending portfolios

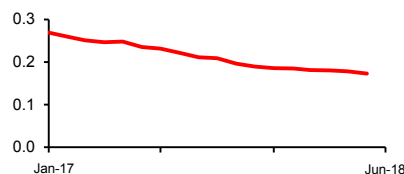
## RBWM residential mortgages<sup>23</sup>, £bn



### By LTV

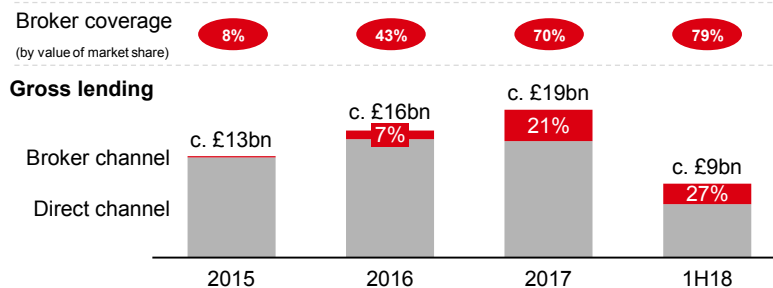
Less than 50%	£46.4bn
50% - < 60%	£14.8bn
60% - < 70%	£12.0bn
70% - < 80%	£9.9bn
80% - < 90%	£4.8bn
90% +	£0.7bn

### 90+ day delinquency trend, %

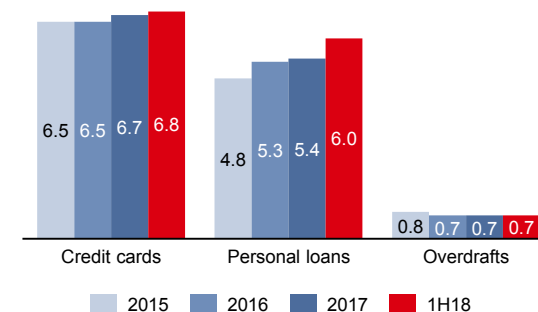


- c.28% of mortgage book is in Greater London
  - Buy-to-let mortgages of £2.8bn
  - Mortgages on a standard variable rate of £3.7bn
  - Interest-only mortgages of £20.6bn
- LTV ratios – 2Q18:**
- c52% of the book < 50% LTV
  - new originations average LTV of 63%;
  - average LTV of the total portfolio of 49%<sup>24</sup>

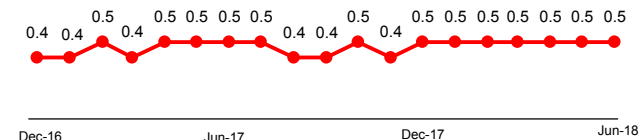
## Expansion into the broker channel



## RBWM unsecured lending<sup>25</sup>, £bn



### Credit cards: 90+ day delinquency trend, %

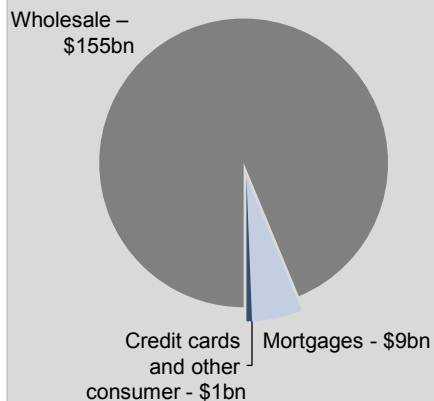


- c. 17% of outstanding credit card balances are on a 0% balance transfer offer
- HSBC does not provide a specific motor finance offering to consumers although standard personal loans may be used for this purpose

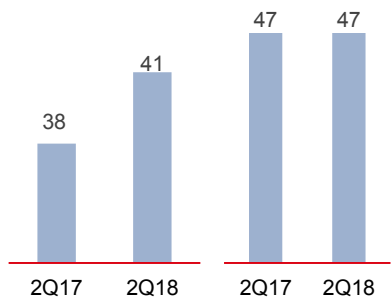
# Mainland China drawn risk exposure<sup>26</sup>

## Total China drawn risk exposure of \$165bn

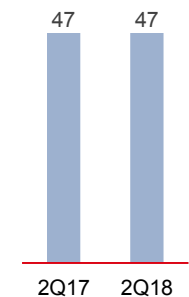
As at 30 Jun 2018



Mainland gross loans and advances to customers, \$bn

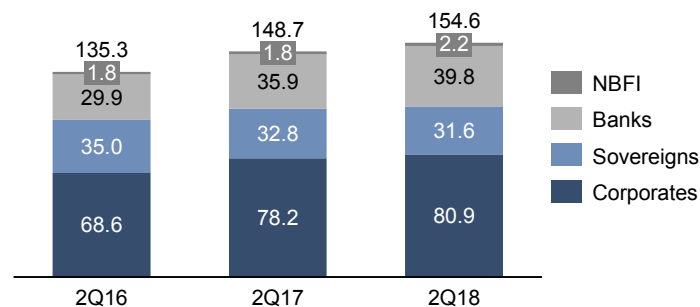


Mainland customer deposits, \$bn



- Total China drawn risk exposure of \$165bn
- Wholesale: \$155bn (of which 53% is onshore); Retail: \$10bn
- Gross loans and advances to customers of c\$41bn in Mainland China (by country of booking, excluding Hong Kong and Taiwan)
- Losses remain low (onshore ECL charges of less than \$100m in the first half of 2018)
- Loans in stage 3 remain low
- HSBC's onshore corporate lending market share at 2017 was 0.14% which allows us to be selective in our lending

### Wholesale analysis, \$bn

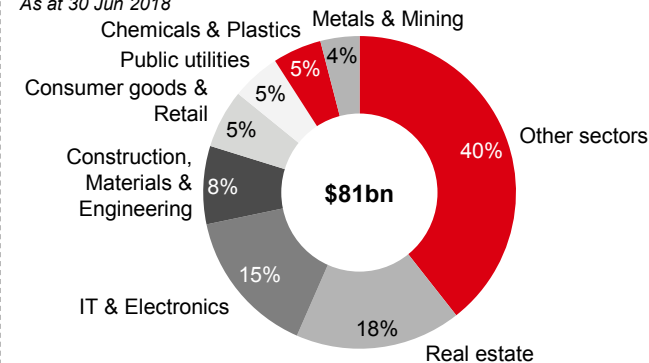


### Wholesale lending by risk type:

	1-3	4-6	7-8	9+	Total
CRRs					
Sovereigns	31.6				31.6
Banks	39.2	0.6			39.8
NBFI	1.9	0.4			2.2
Corporates	52.1	28.2	0.2	0.4	80.9
<b>Total</b>	<b>124.8</b>	<b>29.1</b>	<b>0.2</b>	<b>0.4</b>	<b>154.6</b>

### Corporate Lending by sector:

As at 30 Jun 2018

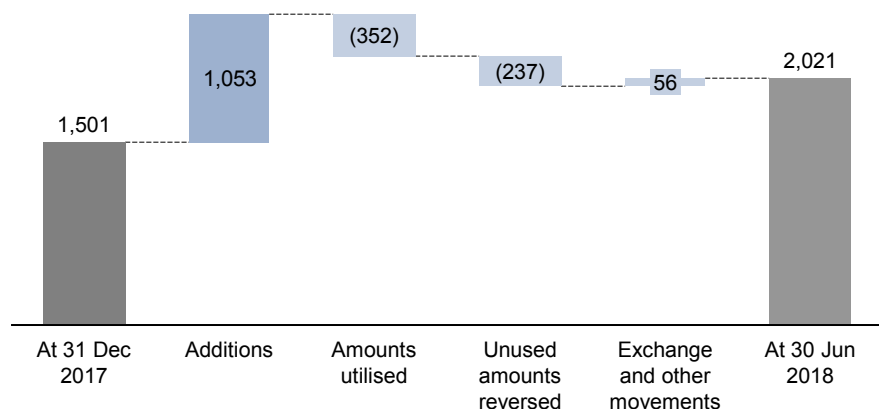


- c26% of lending is to Foreign Owned Enterprises, c34% of lending is to State Owned Enterprises, c40% to Private sector owned Enterprises
- Corporate real estate
  - 56% sits within CRR 1-3 (broadly equivalent to investment grade)
  - Highly selective, focusing on top tier developers with strong performance track records
  - Focused on Tier 1 and selected Tier 2 cities

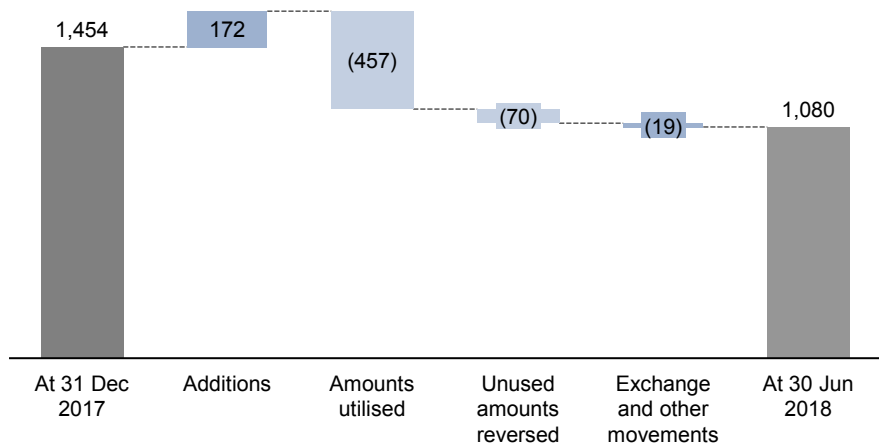
## Legal proceedings and regulatory matters

This slide should be read in conjunction with Note 12 and Note 10 of the HSBC Holdings plc Interim Report 2018.

### Provisions relating to legal proceedings and regulatory matters, \$m



### Provisions relating to customer remediation, \$m



### Commentary on selected items<sup>27</sup>

#### Anti-money laundering and sanctions-related matters

- ◆ In December 2017, the AML DPA expired and the charges deferred by the AML DPA were dismissed.
- ◆ In July 2018, a claim was issued against HSBC Holdings in the High Court of England and Wales alleging that HSBC Holdings made untrue and/or misleading statements and/or omissions in public statements between 2007 and 2012 regarding compliance by the HSBC Group with AML, anti-terrorist financing and sanctions laws, regulations and requirements, and the regulatory compliance of the HSBC Group more generally.
- ◆ Based on the facts currently known, it is not practicable at this time for HSBC to predict the resolution of the various ongoing matters, including the timing or any possible impact on HSBC, which could be significant.

#### Foreign exchange rate investigations<sup>28</sup>

- ◆ In January 2018, HSBC Holdings entered into a three-year deferred prosecution agreement with the Criminal Division of the DoJ (the 'FX DPA'), regarding fraudulent conduct in connection with two particular transactions in 2010 and 2011. This concluded the DoJ's investigation into HSBC's historical foreign exchange activities.
- ◆ As at 30 June 2018, the provision recognised by HSBC for these and similar matters has been reduced to reflect the payment of a financial penalty and restitution pursuant to the FX DPA and the remeasurement of provisions relating to other matters. There are many factors that may affect the range of outcomes, and the resulting financial impact, of these matters.

#### Madoff<sup>28</sup>

- ◆ Based upon the information currently available, management's estimate of possible aggregate damages that might arise as a result of all claims in the various Madoff-related proceedings is up to or exceeding \$500m, excluding costs and interest.

#### US mortgage securitisation activity and litigation

- ◆ In July 2018, HSBC reached a settlement-in-principle to resolve the DoJ's civil claims relating to its investigation of HSBC's legacy RMBS origination and securitisation activities from 2005 to 2007. Under the terms of the settlement, HSBC will pay the DoJ a civil monetary penalty of \$765m. The settlement-in-principle is subject to the negotiation of definitive documentation, and there can be no assurance that HSBC and the DoJ will agree on the final documentation.

#### Tax-related investigations<sup>28</sup>

- ◆ As at 30 June 2018, HSBC has recognised a provision for these various matters in the amount of \$632m. There are many factors that may affect the range of outcomes, and the resulting financial impact, of these investigations and reviews. Based on the information currently available, management's estimate of the possible aggregate penalties that might arise as a result of the matters in respect of which it is practicable to form estimates is up to or exceeding \$1.5bn, including amounts for which a provision has been recognised.

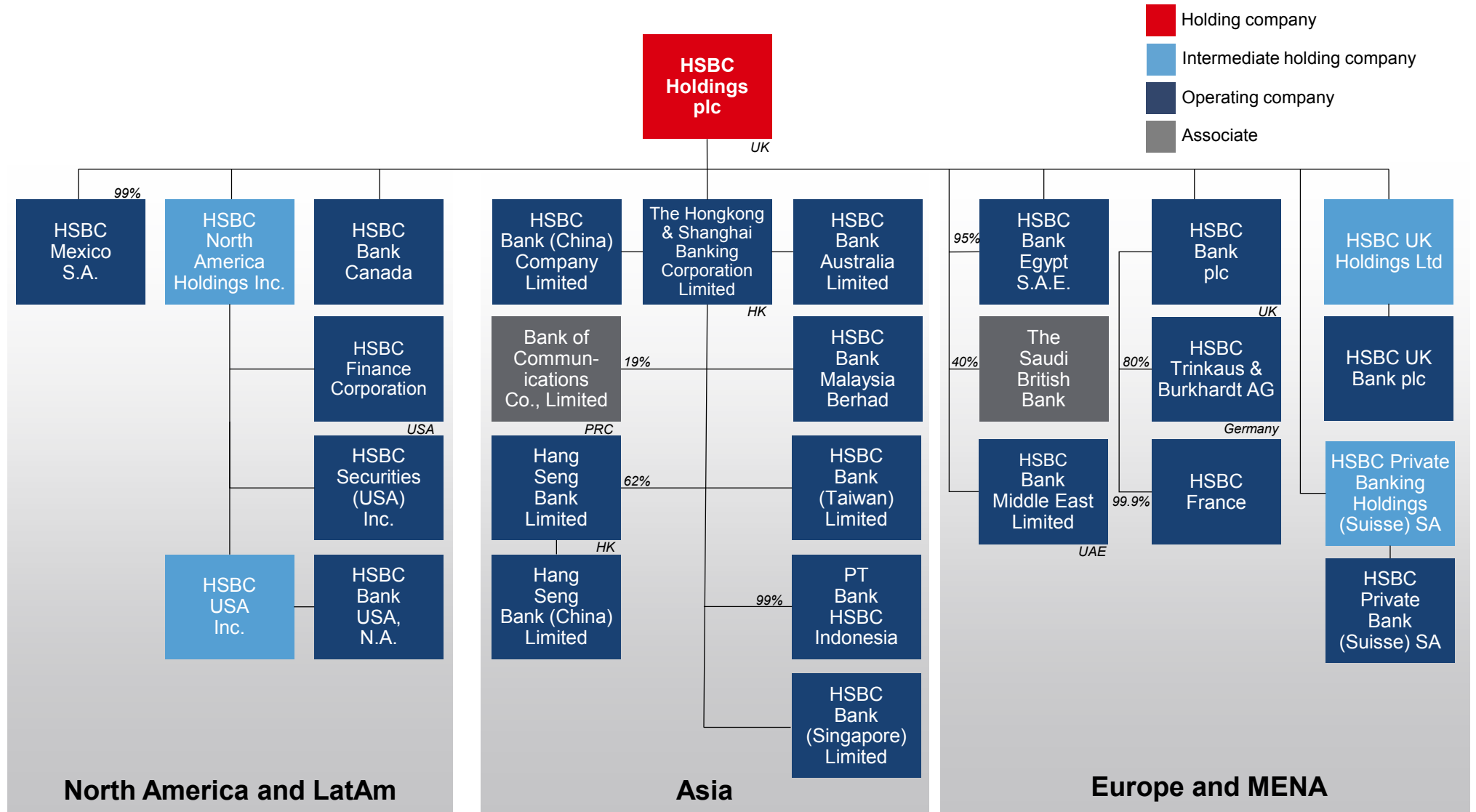
#### PPI

- ◆ As at 30 June 2018, HSBC has recognised a provision of \$842m relating to the estimated liability for redress in respect of the possible mis-selling of payment protection insurance ('PPI') policies in previous years.

## Current credit ratings for key entities

Long term senior ratings as at 5 August 2018	Fitch		Moody's		S&P	
	Rating	Outlook	Rating	Outlook	Rating	Outlook
HSBC Holdings plc	AA-	Stable	A2	Stable	A	Stable
The Hongkong and Shanghai Banking Corporation Ltd	AA-	Stable	Aa3	Stable	AA-	Stable
HSBC Bank plc	AA-	Stable	Aa3	Stable	AA-	Stable
HSBC USA Inc	AA-	Stable	A2	Stable	A	Stable
HSBC France	AA-	Stable	Aa3	Stable	AA-	Stable
HSBC Bank Canada	AA-	Stable	-	-	AA-	Stable

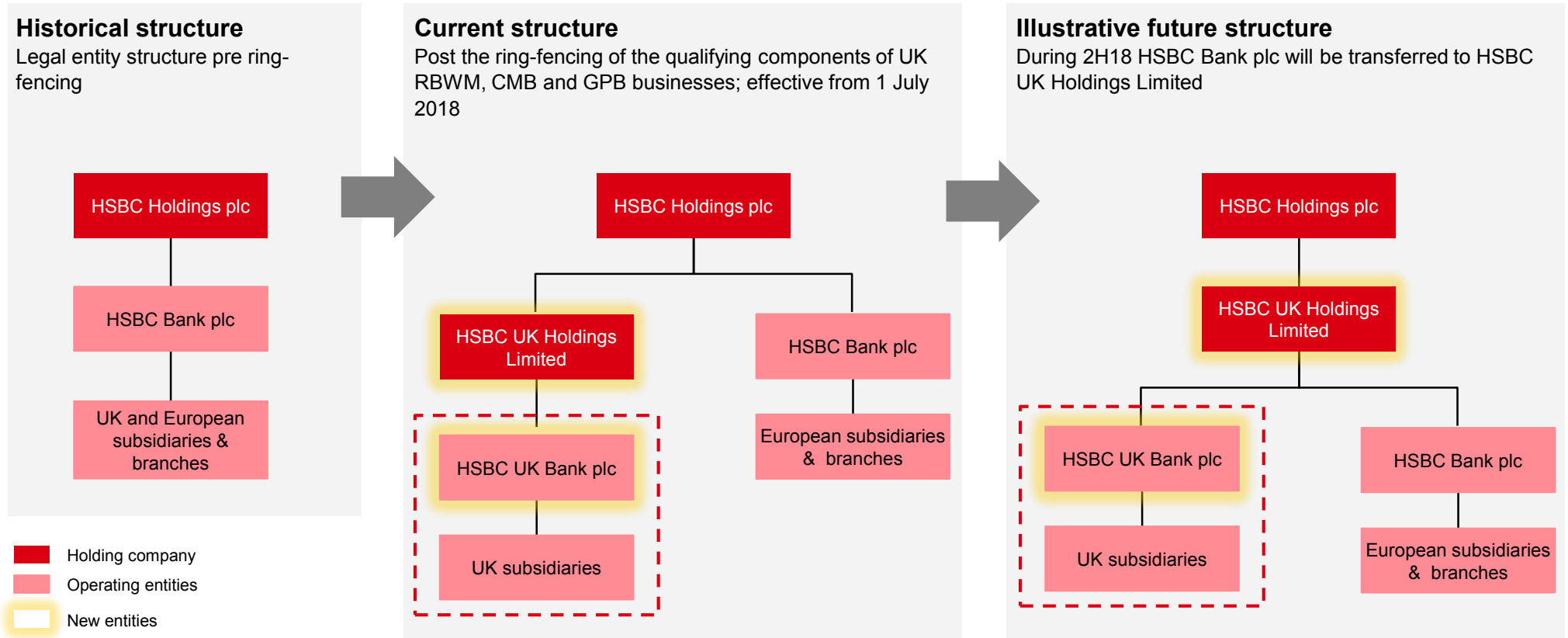
# Simplified structure chart - principal entities as at 1 July 2018





# Establishing the UK Ring-Fenced Bank

## Evolution of legal entity structure



# Glossary

AT1	Additional Tier 1
Bps	Basis points. One basis point is equal to one-hundredth of a percentage point
CET1	Common Equity Tier 1
Corporate Centre	In December 2016, certain functions were combined to create a Corporate Centre. These include Balance Sheet Management, legacy businesses and interests in associates and joint ventures. The Corporate Centre also includes the results of our financing operations, central support costs with associated recoveries and the UK bank levy
CMB	Commercial Banking, a global business
CRD IV	Capital Requirements Directive IV
ECL	Expected credit losses and other credit impairment charges
GB&M	Global Banking and Markets, a global business
GPB	Global Private Banking, a global business
GSII	Globally significantly important institution
IAS	International Accounting Standards
IFRS	International Financial Reporting Standard
Jaws	The difference between the rate of growth of revenue and the rate of growth of costs. Positive jaws is where the revenue growth rate exceeds the cost growth rate. We calculate this on an adjusted basis
LCR	Liquidity coverage ratio
LICs	Loan Impairment charges and other credit risk provisions
MREL	Minimum requirement for own funds and eligible liabilities
NAV	Net Asset Value

PBT	Profit before tax
POCI	Purchased or originated credit-impaired
RBWM	Retail Banking and Wealth Management, a global business
RFTS	Ring fence transfer scheme
RoE	Return on average ordinary shareholders' equity
RoRWA	Return on average risk-weighted assets
RoTE	Return on average tangible equity
RWA	Risk-weighted asset
TNAV	Tangible net asset value

# Footnotes

1. A targeted reported RoTE of 11% is broadly equivalent to a reported return on equity of 10%; assumes a Group CET1 ratio greater than 14%
2. Annualised
3. Unless otherwise stated, risk-weighted assets and capital are calculated using (i) the CRD IV transitional arrangement as implemented in the UK by the Prudential Regulation Authority; and (ii) EU's regulatory transitional arrangements for IFRS 9 in article 473a of the Capital Requirements Regulation. Figures at 31 December 2017 are reported under IAS 39
4. 1H17 jaws as reported in our 1H17 Results
5. Uses average shares of 19,998m
6. Leverage ratio is calculated using the CRD IV end-point basis for tier 1 capital
7. Where a quarterly trend is presented on the Income Statement, all comparatives are re-translated at average 2Q18 exchange rates
8. This table excludes POCI balances and related allowances. Full details can be found on page 20 of the 1Q18 Earnings Release
9. UK bank levy: 2Q17 included a charge of \$17m, 4Q17 included a charge of \$899m, 1Q18 includes a charge of \$41m
10. This includes dividends on ordinary shares, dividends on preference shares and coupons on capital securities, classified as equity
11. Balances presented by quarter are on a constant currency basis. Reported equivalents for 'Loans and advances to customers' are as follows: 1Q17: \$876bn, 2Q17: \$920bn, 3Q17: \$945bn, 4Q17: \$963bn, 1Q18: \$981bn, 2Q18: \$973bn. Reported equivalents for 'Customer Accounts' are as follows: 1Q17: \$1,273bn, 2Q17: \$1,312bn, 3Q17: \$1,337bn, 4Q17: \$1,364bn, 1Q18: \$1,380bn, 2Q18: \$1,356bn
12. Red-inked balances relate to corporate customers in the UK, who settle their overdraft and deposit balances on a net basis. CMB red-inked balances 1Q17: \$5bn, 2Q17: \$5bn, 3Q17: \$6bn, 4Q17: \$6bn, 1Q18: \$6bn, 2Q18: \$6bn; GB&M red-inked balances: 1Q17: \$13bn, 2Q17: \$16bn, 3Q17: \$18bn, 4Q17: \$20bn, 1Q18: \$19bn, 2Q18: \$20bn
13. Source: Form 20-F; Average balances on a reported basis
14. Pro forma buffer to MDA trigger based on RWAs and CET1 capital resources at 30 June 2018
15. Pillar 2A requirements are shown as applicable on 30 June 2018 and are subject to change, held constant for illustrative purposes. The capital buffers on an end point basis include: a) the fully phased-in capital conservation buffer of 2.5% of RWAs; b) the countercyclical capital buffer, which is dependent on the prevailing rates set in the jurisdictions where HSBC has relevant credit exposures (this buffer amounts to 0.7% of RWAs on an end-point basis, based on confirmed rates as of July 2018); c) the fully phased-in Global Systemically Important Institutions Buffer (G-SII buffer) of 2% of RWAs. With the exception of the capital conservation buffer, the remaining buffers are subject to change.
16. Minimum requirement for own funds and eligible liabilities (MREL) consists of a minimum level of equity and eligible debt liabilities that will need to be maintained pursuant to a direction from the Bank of England in the exercise of its powers under the Bank Recovery and Resolution Directive (BRRD) and associated UK legislation, with the purpose of absorbing losses and recapitalise an institution upon failure whilst ensuring the continuation of critical economic functions. The criteria for eligibility is defined in "The Bank of England's approach to setting a minimum requirement for own funds and eligible liabilities (MREL)" policy statement, published in June 2018 (updating November 2016). In November 2016, the European Commission also published proposed amendments to MREL which are yet to be finalised. The final MREL rules are subject to change pending the outcome and timing of these amendments, alongside the UK withdrawal from the EU.
17. End-point MREL requirements calculated as a % of Group consolidated RWAs. The Bank of England (BOE) has written to HSBC outlining its current expectation with regard to the Group's Multiple Point of Entry resolution strategy and the Group's indicative MREL to be met by 2019 and 2022. The Group's MREL requirements are expected to be set at the higher of (i) 16% of RWAs (consolidated) from 1 Jan 2019 and 18% of RWAs (consolidated) from 1 Jan 2022; (ii) 6% of leverage exposures (consolidated) from 1 Jan 2019 and 6.75% from 1 Jan 2022; and (iii) the sum of requirements relating to our resolution groups, and entities/sub-groups located outside these resolution groups, which are not fully known.
18. The 2019 and 2022 MREL requirements are subject to a number of caveats including: changes to the firm and its balance sheet (RWAs, FX and leverage); liability management and share buy backs; changes in accounting and regulatory policy; stress test requirements and, not least, confirmation of the final requirements from the Bank of England and other regulators, including the resolution strategy which is subject to revision on a regular basis.
19. The 2018 issuance plan is guidance only; it is a point in time assessment and is subject to change
20. "Other term senior" means senior unsecured debt securities with an original term to maturity of >1.5 years and an original principal balance of > \$250mn, issued by HSBC Group entities
21. Liquid assets include cash and balances at central banks, items in the course of collection from other banks and financial investments
22. Where the country of booking is the UK
23. Includes Channel Islands and Isle of Man. Includes First Direct balances
24. In 2018, the UK has moved from a simple average approach to a balance weighted average method in calculating the LTV ratio. This aligns the methodology to Hong Kong
25. Includes First Direct, M&S and John Lewis Financial Services. Excludes Channel Islands and Isle of Man
26. Retail drawn exposures represent retail lending booked in Mainland China; wholesale drawn exposures represents wholesale lending where the ultimate parent or beneficial owner is Chinese
27. This slide contains selected items only, as at 30 June 2018. For further information, please refer to Note 12 and Note 10 of the HSBC Holdings plc Interim Report 2018.
28. There are many factors that may affect the range of outcomes, and the resulting financial impact, of these matters. Due to uncertainties and limitations of these estimates, the ultimate damages and/or penalties could differ significantly from the amounts provided

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## Non-GAAP financial information

This presentation contains non-GAAP financial information. The primary non-GAAP financial measures we use are presented on an ‘adjusted performance’ basis which is computed by adjusting reported results for the period-on-period effects of foreign currency translation differences and significant items which distort period-on-period comparisons. Significant items are those items which management and investors would ordinarily identify and consider separately when assessing performance in order to better understand the underlying trends in the business. Reconciliations between non-GAAP financial measurements and the most directly comparable measures under GAAP are provided in the 2017 20-F, the Interim Report and the corresponding Reconciliations of Non-GAAP Financial Measures document which are available at [www.hsbc.com](http://www.hsbc.com).

Information in this presentation was prepared as at 5 August 2018.

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Group Investor Relations  
8 Canada Square  
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United Kingdom  
[www.hsbc.com](http://www.hsbc.com)

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Photography: Getty Images